

Supporters Trust Board Meeting  
Bar BS3  
7.30pm 28th November 2007

**Attendees:** Jon Darch, Stuart Rogers, Mike Adams, Marie Day, James Nicholls, Nick Tomkins, Mile Hendy, Harry Perkins, David Lloyd, Stuart Williams, Andrew Marshfield, Luke Jones, Tony Gissing, Jon Watts, Trina Watts

**Player of the Year Event**

We were joined by David Lloyd (Match day Announcer and Fans Liaison) and other fellow City fans from the Supporters Club. We reviewed the event last year and agreed that it was a great evening, helped significantly by the promotion feel good factor. The format of player awards, season highlights, champagne moments, fan of the year award and Dave's excellent hosting worked well. What we could have done better was advance sales of raffle tickets and sponsorship. Fred Wedlock was also an act too far on the night.

With about 800 in attendance, we now have the benefit of being able to promote this as a known and successful event. After some debate, it was decided that the event is strong enough to stand alone on a week night following the last game against Preston in May. If we get started now on some promotional literature, a financial model and selling sponsorship and raffle tickets, we should avoid last year's financial loss. The Supporters Club will consider this at their next committee meeting and a number of preliminary actions were agreed.

**Ask the Chairman**

The next Q&A with Steve Lansdown was due to be at Watford on Saturday. For a variety of reasons, not least of which, the club being unable to secure a venue in time, this has been put back. We will now pursue the option of QPR on Saturday 2 February, with The Star in Covent Garden being a possible venue as this is often used by the London Reds. Steve Lansdown is still keen to do these events, targeted mainly for exiled fans.

**Charity**

The Preston North End ticket refunds cheque was presented by Stuart Rogers at half-time against Leicester to the BUI Prostate Cancer Care Appeal. The final sum was £1,206 and was the result of unclaimed refunds from over charging by Preston. Stuart will write to the charity with the cheque.

The total collected for the Nick Randall appeal is going to be around £1,891 made up of £441 Wolves collection, £935 Supporters Club, £415 online. The only deductions will be some Paypal fees and the £275 for the floral tribute. The remaining funds will be split between Bristol Children's Hospital and The British Heart Foundation, at the request of Nick's family.

## Under 16 Travel

All CRB checks carried out have now been returned. We could still do with more volunteers to meet our required 1 adult to 7 young people ratio. A flyer could be produced and given out to fans travelling by CATS to Watford. Crystal Palace on 19 January 2008 targeted as possible first trip, depending on FA Cup. If there is only enough interest for half a coach for first time, could be worth hiring a smaller coach. The Trust membership cards could provide a photo ID option for young people wishing to travel who are not City Redz.

## Wedlocks Pub

We are still waiting for a revised date for the revised planning application to be heard. A number of City fans have contacted the Trust in support of this campaign.

## Membership

Notwithstanding any bank reconciliation, the current breakdown of the membership database is:

<b>Membership</b>	<b>Total</b>	<b>%</b>
Gold	136	33
Red	111	27
Silver	81	19
6 months	35	8
Junior	16	4
Senior	6	2
Lifetime	5	1
Non members	4	1
Blank (needs investigating)	22	5
Deceased	1	0
<b>Total</b>	<b>417</b>	<b>100</b>

<b>Payment Method</b>	<b>Total</b>	<b>%</b>
Monthly standing order	237	57
Cheque	80	19
Paypal	37	9
Cash	31	7
Annual standing order	28	7
Postal Order	1	0
Blank (needs investigating)	3	1
<b>Total</b>	<b>417</b>	<b>100</b>

We currently hold 280 valid email addresses.

## Website funding

Some concern was expressed as to whether all monies were being paid for [www.otib.co.uk](http://www.otib.co.uk) advertising revenue. A Trust policy is not to use membership fees to fund website forums, they must be self-financing. SR will follow up with Kevin Taylor and the advertisers. Jon Darch will spend some time this week looking at enhancing the Shopping forum in the run up to Christmas.

## **Communications**

Mike Adams is sending out regular "Trust Life" communications to members via email and post. Gavin Mapstone is one of many contributors driving content for the Trust website by writing pre-match reviews. The deadlines for Well Red over the Christmas period are very tight. Nick Tompkins to write for the Cardiff game, Miles Hendy for Coventry. Jon Darch to write for the Fanzine. All dealines will be circulated by James Nicholls.

## **AGM**

Bristol City Holdings Limited AGM is to be held on Thursday. Mike Adams is attending for the Trust and has been asked by members to raise certain questions. The Trust, as a shareholder, did not receive any pre-meeting information and this needs to be taken up as an issue.

## **AOB**

Stuart Rogers urged all attendees to consider new ways of fundraising. The meeting also recorded their thanks to Dave Hedges, who has handed over the membership duties to Mike Adams. Dave put in a lot of time and money to the Trust and was responsible for getting the Ashton Gate 8 back together.

## **Proposed meeting dates:**

Thursday 10 January (Bar BS3)

Thursday 24<sup>th</sup> January (Supporters Direct SW region at Newport)

Thursday 7<sup>th</sup> February (Bar BS3)

Thursday 6<sup>th</sup> March (Bar BS3)

## **Actions**

AP – Player of the Year (POY) financial model to be compiled and circulated (LJ/MH)

AP – Ask the club for photos and stills from footage to use in promotional material (SR)

AP – Agree with Supporters Club committee the format of POY event (JW)

AP – Speak with Pete and agree suitability of The Star pub for Ask the Chairman (LJ)

AP – Send cheque and write letter to BUI Prostate Cancer Care Appeal (SR)

AP – MH to design Under 16 flyers, JD and SR to distribute

AP – SR to contact KT and website advertisers

AP – JD to revise OTIB Shopping Forum

AP – JN to circulate communications deadlines

AP – SR to contact the Club or Burgess Salmon about non-delivery of AGM pack